



Downtown Champions

\$5,000 Investment

The Downtown Champions program, the top tier membership level within the DOP, is comprised of the premier stakeholders and companies in Downtown Orlando. Established in 2016, this new program was initiated by the Board of Directors for the purpose of providing a solid foundation for the DOP to operate each year and to ensure the success of each participating Champion member. Through tailored programming, the DOP provides these members with high level networking, increased branding opportunities and consistent recognition. This is the highest level of membership offered and is designed to connect community leaders and other executives with highly sought after benefits and direct affiliation. The Downtown Champions receive all of the general Member benefits, in addition to the items below, unless specifically stated.

- Recognition at all DOP events, verbal or visual
- Champion recognition and logo on DOP website homepage
- Logo placement on Downtown Champion page of DOP website
- Logo placement on DOP letterhead and stationary
- Logo placement on DOP e-newsletters and monthly event emails
- Prominent listing in online membership directory
- Company-specific promotion emailed to members by DOP (once annually)
- DOP membership database provided in excel format (once annually)
- Special membership spotlight on social media platforms (once annually)
- Five Champion pins for company leadership/staff
- Invitation to exclusive Champion member-only event(s)
- One table (8 seats) at the annual Golden Brick Awards luncheon (\$500 value)
- 100 food tickets for the annual Taste of Downtown (\$250 value)
- Three seats at each quarterly Lunch and Learn event (\$360 value)
- Five non-member admissions to each monthly 3rd Thursday Networking event (\$600 value)
- Presenting Sponsorship for one 3rd Thursday Networking event annually (\$500 value)
- 10 complimentary Food Tour tickets (\$350 value)
- First right of refusal on all DOP event sponsorship opportunities*
- “Angel Sponsor” of an aspiring or developing downtown business, providing them a DOP membership at no cost (\$300 value)

**Value of existing benefits may be credited toward higher level sponsorships when applicable.*

(Ex: Golden Brick Award presenting sponsor = \$2,000. Champion member rate = \$1,500.)