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## **2024 STATE OF DOWNTOWN**

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### **WELCOME**

PAUL DRAYTON  
DOP BOARD CHAIR ELECT

JILL VAUGHAN  
PRESIDENT & CEO  
DOP

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### **PRESENTING SPONSOR REMARKS**

LINDA FERRONE  
CHIEF CUSTOMER &  
MARKETING OFFICER  
OUC - THE *RELIABLE ONE*

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### **INTRODUCTION**

DAVID BARILLA  
EXECUTIVE DIRECTOR  
DDB/CRA

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### **KEYNOTE ADDRESS**

MAYOR BUDDY DYER  
CITY OF ORLANDO

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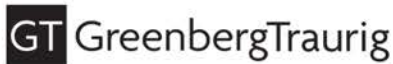
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For over six decades, the Downtown Orlando Partnership (DOP) has been a driving force behind the success of Orlando's downtown business community. Through strategic initiatives, community engagement, and collaboration with city leaders, we're shaping a brighter future for downtown Orlando.

We're grateful for the continued support of our partners: OUC - The *Reliable One*, AdventHealth, AT&T, City of Orlando, Dean Mead, DDB/CRA, Greater Orlando Sports Commission, Greenberg Traurig, Ocean Bank, Orlando Credit Union, Orlando Health | Orlando Regional Medical Center, Orlando Magic, and UCF Downtown | Valencia College. Your partnership is essential to our mission.

On behalf of the entire DOP Board of Directors and team, we extend our sincere appreciation to the City of Orlando, Mayor Dyer, and the Downtown Development Board for their steadfast commitment to fostering an inclusive downtown community and offering a diverse range of opportunities.



Jill Vaughan  
President & CEO  
Downtown Orlando Partnership





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As Executive Director of the City of Orlando's Downtown Development Board and Community Redevelopment Agency, it is my honor to lead the economic and cultural heart of our region. Our progress would not have been possible without the unwavering support and collaboration of many individuals and sectors within our community.

In recent years, downtown has flourished, from doubling our residential population to expanding our world-class venues and creating new green spaces. Yet, our work is far from over. With the upcoming launch of the Project DTO 2.0 Action Plan, we are preparing to implement transformative changes that will touch every part of the downtown we know and love.

On behalf of Board Chair Eugene Jones and the entire Downtown Development Board and Advisory Board, I extend my deepest gratitude to the Downtown Orlando Partnership and our downtown community for your continued support.

We look forward to working together to ensure downtown Orlando remains a vibrant, walkable urban core, thriving for all.



David Barilla  
Executive Director  
Downtown Development Board + Community Redevelopment Agency



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- Land Use
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- Tax Law
- Trust & Estate Litigation
- Utilities & Regulation
- Water Law
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Together, we continue to improve countless lives and empower the next generation of leaders and professionals.

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