



2023 STATE OF DOWNTOWN

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2023 STATE OF DOWNTOWN

WELCOME

JILL VAUGHAN
PRESIDENT & CEO
DOP

LEO ALVAREZ
2023 DOP BOARD CHAIR

PRESENTING SPONSOR REMARKS

COMMISSONER LARRY MILLS
OUC - THE *RELIABLE* ONE

INTRODUCTION

DAVID BARILLA
EXECUTIVE DIRECTOR
DDB/CRA

KEYNOTE ADDRESS

MAYOR BUDDY DYER
CITY OF ORLANDO

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For over 62 years, the Downtown Orlando Partnership (DOP) has championed doing business in downtown Orlando through purpose-driven business events, strategic communication, and programming. The DOP is committed to working with community leaders, key stakeholders, and our elected officials to strengthen our downtown Orlando business community.

DOP's public-private partnership with the City of Orlando, Orlando Mayor Buddy Dyer, and the Downtown Development Board exemplifies our commitment to teamwork and collaboration for the betterment of our downtown.

Thank you to the 2023 DOP State of Downtown presenting sponsor, OUC - The *Reliable* One, to our corporate table sponsors, and to our event sponsors: AdventHealth, AT&T, CareerSource of Central Florida, Dr. Phillips Center, Greater Orlando Sports Commission, Luxe Med Spa Aesthetics, Ocean Bank, Orlando Credit Union, Orlando Health | Orlando Regional Medical Center, Orlando Magic, and UCF Downtown | Valencia College.



Your partnership is immensely appreciated!

Jill Vaughan
President & CEO
Downtown Orlando Partnership



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The Program shall end when the allocated
funding is expended or on December 31, 2023,
whichever is sooner.





Earlier this year, DTO Nation lost a visionary, advocate, and friend with the passing of our long time Executive Director, Thomas C. Chatmon, Jr. Thomas had a long battle with cancer and we will miss him more than words can express.

It is my honor to serve as the next Executive Director for the economic and cultural hub for our region. We simply would not be here without the support and partnership of so many people and sectors of our community.

Over the last few years, downtown has experienced great growth, including doubling the amount of residents living in the urban core, expanding our world-class venues, the development of new green space, and so much more. But we are far from finished. Soon, we will embark on implementing actionable changes to nearly every facet of the downtown we know and love as part of Project DTO 2.0.

On behalf of our Board Chair Monica McCown, and the entire Downtown Development Board and team, please allow me to express our sincere appreciation to the Downtown Orlando Partnership and our beloved DTO Nation for your unwavering support to ensure downtown has something for everyone and is exceptional each day.



David Barilla
Executive Director
Downtown Development Board + Community Redevelopment Agency



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BestHospitalInOrlando.com



The Greater Orlando Sports Commission is Proud to Sponsor Mayor Dyer's State of Downtown

The Greater Orlando Sports Commission (GO Sports) is a community and privately funded non-profit whose mission is to attract and manage sports events, conferences and activities that drive economic impact for the region and promote our destination. Officially incorporated in 1992, GO Sports is one of the country's largest regional sports commissions, representing the City of Orlando, Lake, Orange, Osceola and Seminole counties and the 40+ venues within its Central Florida footprint. GO Sports has assembled a team of eight full-time executives with more than 135 years of combined industry experience. Jason Siegel is entering his eighth year as President & CEO and during his tenure GO Sports' Board of Directors has quadrupled in size as many of the public and private sector partners served by the Commission have taken leadership positions within the organization. In addition, GO Sports has grown its portfolio of regional corporate partners from 4 to more than 140. Under Siegel's leadership, GO Sports will have hosted more than 430 events, projected to drive more than \$1.7 billion in economic impact by the end of FY 2022/23. The GO Sports team has secured, recently hosted, and is targeting new and returning marquee events, including NCAA March Madness, WrestleMania, Monster Jam World Finals, 2022 Special Olympics USA Games, Division I/II/III NCAA championships, Olympic Qualifiers, major league all-star games, large amateur and esports events, and will soon co-host the 2024 US Olympic Team Trials - Marathon in downtown Orlando on February 3, 2024.

GreaterOrlandoSports.com

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When two educational powerhouses come together in one place, the results are innovation and opportunity. UCF Downtown and Valencia College Downtown brings higher education access to the heart of downtown Orlando. Capitalizing on the campus location to forge strategic partnerships with industry leaders, students receive a best-in-class education, preparing them for success in high-demand careers that drive our economy. Together, these two schools foster collaboration with neighbors to create positive change and improve lives through the power of education.



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