



DOWNTOWN ORLANDO PARTNERSHIP

2021

GOLDEN BRICK AWARDS

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THANK YOU.



Thank you to everyone who participated in the 2021 Golden Brick Awards presented by AdventHealth. It is an honor to gather at Steinmetz Hall and celebrate Downtown Orlando's achievements. Each submission, finalist, and winner reminds us that downtown Orlando continues to be a leading example of excellence for cities across the country. Special congratulations to Thomas C. Chatmon, Jr. There is no one more deserving of this year's Downtowner of the Year Award.

Cheers to you, Downtown Orlando!

Jill Vaughan
Executive Director, DOP

PRESENTING SPONSOR



EVENT SPONSORS





CATEGORY FINALISTS

Arts

Sponsored by HKS Architects

H.J. High Construction Mural
The Florida Prize in Contemporary Art
Art 'N Soul
FusionFest

Commercial Development

Sponsored by Dean Mead

Electronic Arts Orlando Studio
The Yard at Ivanhoe
Camping World Stadium Phase 2

Community

Sponsored by First Presbyterian Church of Orlando

Dr. Phillips Center
Unity Mural Project
OUC Pre-Apprenticeship Training Program
Color Me Places

Diversity

Sponsored by JP Morgan Chase

Holocaust Center White Rose Tribute
Come Out with Pride
Black Friday Orlando: City Skip Day + Scavenger Hunt
Magic Diveristy Game Changers

Hospitality

Sponsored by Visit Orlando

The Monroe
AC Hotel by Marriott
Aloha Beautiful
Hilton Garden Inn/Home2 Suites

Innovation + Technology

Sponsored by University of Central Florida

Steinmetz Hall Design
Synapse Orlando
X-Factory
Tiny Green Home

New Office Design

Sponsored by CI Group Orlando

Little Orlando
Insight Global
Orlando Magic Corporate Offices

Public Works

Sponsored by Team Market Group

DDB Special Event Grants Program
DDB 50th Anniversary Celebration
Parramore Day of Service
Turn Up Downtown

Redesign + Renovation

Sponsored by Servpro of Southwest Orlando

Orlando Experience at Amway Center
HKS Architects
Lowndes Law Office
Orlando Health Arnold Palmer Hospital for Children
Pediatric Hematology-Oncology Department Renovation

Residential Development

Sponsored by Charlan Brock Architects

Camden Lake Eola
MAA Robinson
The Yard at Ivanhoe

Sports + Special Events

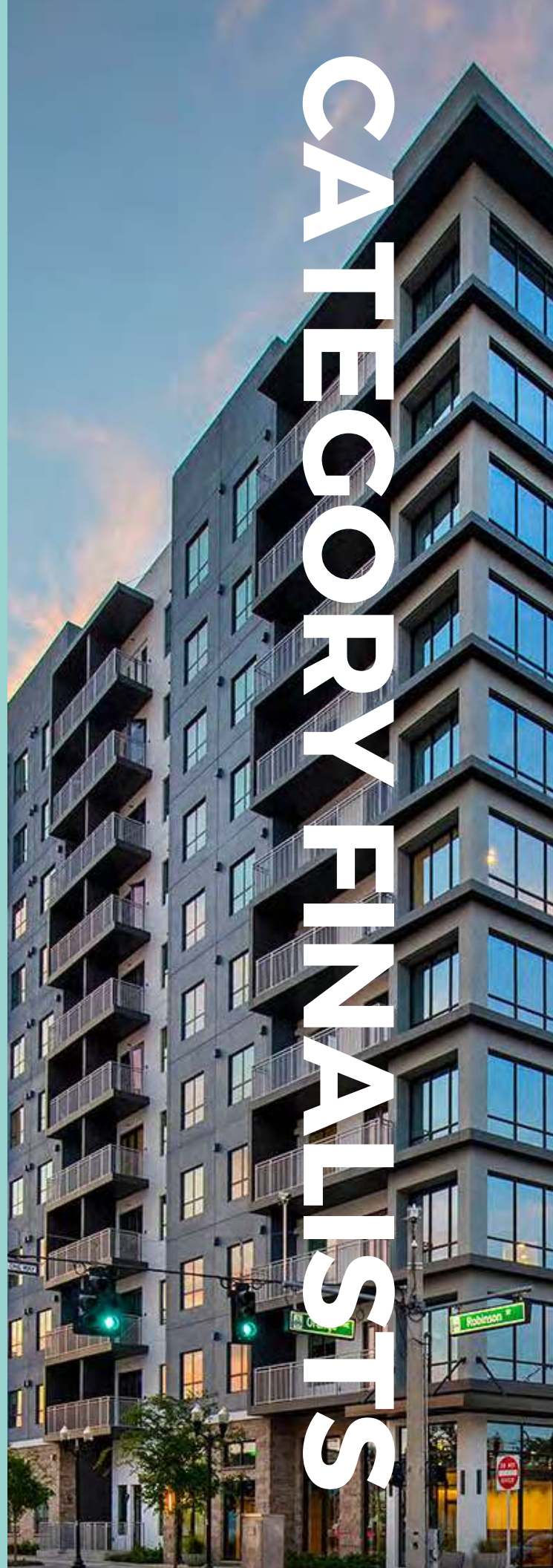
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EDC Orlando
Florida Blue Florida Classic
IMMERSE
AdventHealth Golden Gala 40

Sustainability + Resiliency

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OUC 2030 Solar Pledge
Paws in the Park
OUC and housd Partnership
OUC Water Color Project



CATEGORY FINALISTS



2021
**AWARD OF
EXCELLENCE**

LAKE EOLA MASTER PLAN

Lake Eola Park serves as downtown's crown jewel as well as a symbol for the City of Orlando. Since its last major renovation over 30 years ago, the park has become a destination for residents, office workers, and millions of annual visitors. It is the home to countless events, including an immensely popular weekend farmer's market. It has been a key component of the resurgence of downtown Orlando into the vibrant city center that it is today. The process leading to the final master plan contemplated the place of the park in the context of the downtown, city, and region, along with a thorough analysis of the site and its surroundings, and an evaluation of how the park compares to other iconic parks throughout the country. The result of this process is the Lake Eola Master Plan which was released in October of 2021.

The recommendations for the master plan ensure the park is updated in such a way that stays true to the values of the community while helping to boost the local economy by attracting visitors to the area, and by helping to drive continued growth. The plan has created a vision for a safe, sustainable, and innovative open space for the community to gather and be proud of for years to come.



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DOWNTOWNER OF THE YEAR 2021

THOMAS C. CHATMON JR.

EXECUTIVE DIRECTOR, DOWNTOWN DEVELOPMENT BOARD

On behalf of the Downtown Orlando Partnership, it is an honor to present Thomas with the Downtowner of the Year Award. Since joining the City of Orlando in 2007 as Executive Director of the Downtown Development Board (DDB) and Community Redevelopment Agency (CRA), Thomas Chatmon oversees economic development, retail and business recruitment, marketing and special events, programming, and housing development within the downtown CRA area. He has played an integral role in achieving some of downtown Orlando's premier developments, including Church Street Plaza, Citi Tower, Creative Village, Amway Center, the Dr. Phillips Center for the Performing Arts, Chase Plaza, 55 West, SunRail, and more.

Currently, Thomas serves as the Chair of the Homeless Services Network of Central Florida (HSN) Board and on the Starter Studio Board. He served as past chair of the International Downtown Association (IDA) and on various community boards, including past chair of Nap Ford Community School, MyRegion.org, WMFE Community Advisory Board, and the Central Florida Urban League Board.

A native of Albany, Georgia, Thomas has been named in Georgia Trend magazine's annual list of 100 Most Influential Georgians and has received numerous other distinguished awards, such as the Martin Luther King Celebration Leadership Award and the Leadership Albany Outstanding Alumni Award. Thomas has been honored as one of Orlando Business Journal's 10 Businessmen to Watch, and Orlando Magazine named him as one of Orlando's 50 Most Powerful People. A proud graduate of Morehouse College, Thomas and his wife, Brenetta, live in Downtown Orlando.

ARTS

WINNER

**fusionfest:
cultural
displays**





H.J. HIGH CONSTRUCTION MURAL

Category: Arts

Project Team: Shawn Straight, H.J. High Construction | Harrison Rai, Raivest Realty | Joe Starkweather, Works of Stark

On its adjacent property, H. J. High Construction owns a warehouse. The company saw the blank walls as an opportunity to add some beauty back into the Parramore neighborhood. The team worked with Harrison Rai, who commissioned Joseph Starkweather to create the new mural. The project has become a popular stop for Orlando influencers and the public. The mural is a reminder that beauty can be found anywhere.

FLORIDA PRIZE IN CONTEMPORARY ART

Category: Arts

Project Team: Aaron H. De Groft, Orlando Museum of Art | Hansen Mulford | Joann Walfish | Coralie Claeyssen-Gleyzon Tiffany Recicar | Emilia Bourmas-Fry | Arielle-Christine Study Jane Ferry | Stu Worobetz | Robert Rivers, UCF

The Florida Prize in Contemporary Art is organized by the Orlando Museum of Art to bring new recognition to the most progressive artists in the state and Orlando community. Each year OM^oA's curatorial team surveys artists working throughout the state before inviting ten to participate. Artists range from emerging to mid-career, often with distinguished records of exhibitions and awards that reflect recognition at national and international levels. In all cases, they are artists engaged in exploring significant ideas of art and culture in original and visually exciting ways. The Florida Prize in Contemporary Art underscores the commitment of the OM^oA to the art of our time and to supporting artists who live and work in our state and community.





ART N' SOUL

Category: Arts

Project Team: Barbara Hartley, Downtown Arts District |
Ha'Ani Hogan, Downtown Arts District

Art 'N Soul is the Downtown Arts District's monthly music series at CityArts. The event showcases and celebrates the vast spectrum of soul music. Spearheaded by local entrepreneur, Tyla Harrington, this program began as a summer music series in 2021. After a successful run with four sold-out shows, Art 'N Soul grew into a monthly music series in Downtown Orlando. Now a staple in Downtown Orlando's cultural scene, Art 'N Soul celebrates music, art, culture, and black excellence.



FUSIONFEST: CULTURAL DISPLAYS

Category: Arts

Project Team: Terry Olson, Orange County Arts + Cultural Affairs |
Thali Sugisawa, FusionFest | Beatriz Andrekovich, FusionFest

Highlighting some of the more than 100 self-identified cultural heritages participating in FusionFest, the "Cultural Displays" feature was initiated in 2021 to give a closer, more hands-on approach to learning about the influences that shape our diverse neighbors. In addition to educational display of products, costumes, and artifacts, some of the shows featured musicians, interactive photo opportunities (trying on feathered carnival wings), and samples of edibles from that country (swiss chocolates). The display of cultural heritages in Central Florida also engendered the understanding that we come from and have many unique and colorful expressions to share.

COMMERCIAL DEVELOPMENT

WINNER

**electronic arts
orlando studio**





ELECTRONIC ARTS ORLANDO STUDIO

Category: Commercial Development

Project Team: Craig Ustler, Ustler Development Group |
Tim Baker, Baker Barrios Architects | Jim Ellspermann,
Brasfield & Gorrie

The Electronic Arts Orlando Studio is a 5-story, 176,000 square foot professional office building with an attached parking garage developed by Ustler Development, Inc. and leased to Electronic Arts. The new Electronic Arts Orlando Studio, located in Creative Village, is the largest corporate relocation in the past several decades to Downtown Orlando. The relocation is moving 800-1,000 professionals downtown, solidifying Creative Village as the "Innovation District." The studio is the corporate anchor of Creative Village, and is one of the most impactful redevelopment projects in the history of Downtown Orlando.



THE YARD AT IVANHOE

Category: Commercial Development

Project Team: Wayne Dunkelberger, Baker Barrios Architects |
Chance Gordy, Real Estate Inverlad Development, LLC |
Stephanie Darden Bennett, Prismatic

Nestled in one of Orlando's most treasured historic and eclectic neighborhoods, and anchored by beautiful Lake Ivanhoe, The Yard at Ivanhoe is one of Central Florida's newest multi-family commercial developments. Additionally, the \$175 million, 591 residential unit project is a re-development of two city blocks near downtown Orlando and adds approximately 50,000 square feet of retail and restaurant space. The Yard at Ivanhoe has become a community and visitor magnet: turning neighbors into friends and common moments into unique front yard culture. Equally important is downtown's first food hall—the Hall: a food hall concept featuring delicious goods from diverse foodpreneurs.

CAMPING WORLD STADIUM PHASE 2

Category: Commercial Development

Project Team: Allen Johnson, Orlando Venues | Charlie Leone, Orlando Venues | Brent Daubach, SC Advisors | Matt Larsen, Orlando Venues | Craig Borkon, Orlando Venues | Kirk Wingerson, Orlando Venues | Steve Hogan, Florida Citrus Sports | David White, HNTB | Len Moser, Barton Malow Builders

In 2021, Camping World Stadium invested \$60 million in construction enhancements to improve guest experience, attract more high-profile events, and stay competitive with other best-in-class stadiums. The funding for these enhancements was made possible by the Orange County Tourist Development Tax, and went towards adding 3,800 permanent seats on the north Plaza Level, an entirely new premium Club Level on the east and west sides, more restrooms and concession areas for general admission, and more points of sale. The continued investment enables the stadium to host diverse events and enhance quality of life in Downtown Orlando.



CREATING A VALUABLE CONNECTION

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COMMUNITY

WINNER

ouc

**pre-apprenticeship
training program**





COLOR ME PLACES

Category: Community

Project Team: Jordan Justice, Color Me Places | Ariel Hernandez, Color Me Places | Emma Pelfrey, Color Me Places | Peterson Guerrier, Red Tape Orlando | Chris Jones, Red Tape Orlando

Color Me Places is a meeting place for different artists to gather and create together. Owners Jordan, Ariel, Chris, and Peterson brought new energy to Downtown Orlando when the concept evolved into a retail print shop in 2021. The shop serves as an expansion company to Red Tape Orlando, a commercial art firm next door. Color Me Places provides a safe space for minority artists to create together and bring color to downtown Orlando.



OUC PRE-APPRENTICESHIP TRAINING PROGRAM

Category: Community

Project Team: Alandus Sims, OUC | Jenise Osani, OUC | iBuild Central Florida

In May 2021, OUC launched the Pre-Apprenticeship Training Program, a workforce development program targeting young men and women in the historically economically disadvantaged 32805 zip code. OUC has designated this community the Empowerment Zone (EZ) and is leveraging its partnerships and resources to enhance educational opportunities, sustainable housing, and health and wellness in the area. Conducted in partnership with iBuild Central Florida, the program focuses on pre-apprenticeship training in construction, carpentry, plumbing, electrical, and building maintenance. This initiative offers the potential to transform young people — one at a time — by training them for skilled-labor occupations.



UNITY MURAL PROJECT

Category: Community

Project Team: Ryan Young, Interstruct | Interstruct Team | Jennifer H. Desire, The Desire Foundation

The Unity Mural Project is a partnership between the Jennifer H. Desire Foundation and Interstruct, Inc. to share a message of hope to the community of Parramore. In 2021, the Unity Mural Project produced four events at Interstruct's Parramore HQ that directly served 950 individuals and families in need. These events provided comfort and care to the Parramore community experiencing homelessness by serving hot meals, providing groceries and hygiene bags, offering free haircuts and clothing, as well as providing private health care screenings offered by Allied Health Florida and the Center Orlando.



DR. PHILLIPS CENTER

Category: Community

Project Team: Kathy Ramsberger, Dr. Phillips Center | Dr. Phillips Center Team

The Dr. Phillips Center is a performing arts center in the heart of Downtown Orlando. The 9-acre, two-block venue is a hub for the best international, national, and regional artists—and a home to students of all ages. Since opening the building in November 2014, the Dr. Phillips Center has been committed to serving all audiences in the Orlando community by producing and programming shows and events that continue their vision of Arts For Every Life. The Dr. Phillips Center positively impacted Downtown Orlando during the 2020-21 season by bringing people from all walks of life to the core of our city and engaging them in performing arts, education, and shared experiences.

DIVERSITY

WINNER

**come out
with pride**





HOLOCAUST CENTER WHITE ROSE TRIBUTE

Category: Diversity

Project Team: Alexis Pugh, Co-Chair | Valeria Shapiro, Co-Chair | Laurie Levin | Hali Poteshman | Josh Roth | Carolyn McDowell | Michelle Feinberg | Kathy Turner, Holocaust Center | Lauren Nelson, Holocaust Center | Paula Wyatt, Holocaust Center

The White Rose Tribute is the annual signature event of the Holocaust Center, bringing the community together to recognize a local advocate that embodies inclusiveness, respect, and compassion for all people. The 2021 event was held in Downtown Orlando at the site of the future Holocaust Museum for Hope & Humanity. 300 diverse guests attended, all supporting the mission and work of the Center. This event provided funding that allows the Holocaust Center to expand programming across the greater Orlando area for the highest impact as they continue on their journey to building a new world-class museum in Downtown Orlando.



COME OUT WITH PRIDE

Category: Diversity

Project Team: Tatiana Quiroga | Corey Bryant | Khalil Makdah

Come Out With Pride is the local non-profit that produces and hosts Orlando's annual LGBTQIA+ celebration. Their goal is to create an annual pride event that fosters a sense of community, encourages LGBTQIA+ citizens to live openly and with pride, and educate the general public about our shared cultural heritage. With over 200,000 attendees in 2021, Come Out With Pride is one of the largest pride events in the Southeast region of the US. As the largest single day event in Orlando, Come Out With Pride brings the Central Florida community together to Downtown Orlando. Each attendee spent an average of \$128.32, bringing an approximate economic impact of nearly \$26,000,000. At the heart of the celebration, Come Out With Pride has a vast cultural, economic, and civic impact.



BLACK FRIDAY ORLANDO: CITY SKIP DAY + SCAVENGER HUNT

Category: Diversity

Project Team: Knackeesha Samuels | Karisma Event Agency

Black Friday Orlando is an event that takes place annually on Juneteenth weekend. The event's premise is to create an interactive day supporting all of the brick & mortar black-owned businesses in Orlando. By participating in a downtown scavenger hunt, attendees earn points and enter into a contest for prizes. Contest winners are also given the opportunity to award their favorite business with a grant of choice. Businesses who participate in the scavenger hunt experience 300% more business on the day of the scavenger hunt due to the traffic generated through these activities. This initiative also helps take the stigma out of celebrating Juneteenth to make it a cultural experience for everyone to enjoy.



MAGIC DIVERSITY GAME CHANGERS

Category: Diversity

Project Team: Tony Jenkins, Florida Blue | Esu Ma'at, Orlando Magic | Shelly Wilkes, Orlando Magic | Jordan Serio, Orlando Magic | Maria Aldana, Orlando Magic | Tyler Edwards, Orlando Magic

Magic Diversity Game Changers presented by Florida Blue, honors local leaders who have made a difference in the realm of social justice and equality. This program is a partnership between the Orlando Magic and Florida Blue. The initiative spotlights those who fight for sustainable change and commit their lives to making Orlando a better place. As part of this program, one individual is selected and honored at each game. The Magic and Florida Blue look to underscore the importance of equality and social justice in our community and have also teamed up to host de-escalation training for Florida Blue and Magic staff and the community in Downtown Orlando.

HOSPITALITY

WINNER

the monroe





THE MONROE

Category: Hospitality

Project Team: Jason Chin, Good Salt Group | Sue Chin, Good Salt Group | Craig Ustler, Ustler Development

The Monroe is the first full-service restaurant in Creative Village on the ground floor of the Julian Apartments. The Monroe features modern comfort fare offered for lunch, brunch, dinner, and coffee service in the mornings. The interior features a chic mid-century modern aesthetic with historic Orlando-themed decor. As the first full-service restaurant in Creative Village, The Monroe has created jobs and given the citizens of Greater Orlando a reason to visit. The space is designed to be a place where professional colleagues can gather, and seeks to play an important part of the bigger initiative to create a media-driven tech hub in Downtown Orlando.



AC HOTEL BY MARRIOTT

Category: Hospitality

Project Team: Scott Webb, Kolter Hospitality | Jay Cooper, Kolter Hospitality | Bobby Copeland, AC Marriott | Lorin Maggio, AC Marriott | Steve Wilson, Austin Commercial | HuntonBrady Architects | Baskerville Design Firm | Lincoln Property Co. | Marriott International

Kolter Hospitality had an important goal of building this hotel to become a landmark downtown. With the redevelopment of Downtown as a whole, providing a unique hotel with walkability to Amway, Dr. Phillips Center for Performing Arts, and Citrus Club, the hotel's goal was to give event-goers and business travelers a distinct place to gather and rest. The SkyBar has become a social media sensation; drawing in influencers, locals, celebrities, and the who's who of Orlando's business and social platforms. Guests take in unmatched views with craft cocktails and creative seasonal menus. The AC Hotel offers every guest who visits an experience as unique as they are.



ALOHA BEAUTIFUL

Category: Hospitality

Project Team: Keith Mawardi, Team Management Group | Romi Mawardi, Team Management Group | Edgar Silva, Team Management Group | Devin Anthony, Team Management Group | Alissa Mckinney, Aloha Beautiful

Aloha Beautiful is a karaoke bar that unites and brings people together in celebration. In addition, the venue also allows people to showcase music from all across the world and express themselves through song. This new Downtown Orlando bar focuses on uniting people from across the globe to share memorable experiences with each other.



HILTON GARDEN INN/ HOME2 SUITES

Category: Hospitality

Project Team: Nick Desai, 3H | Mitul Patel, Peachtree Hotel Group | Callie Melton, Peachtree Hospitality Management | Kristina Rust, Peachtree Hospitality Management | Crystal Bonaparte, Peachtree Hospitality Management

Located in the heart of the city's Central Business District, Hilton Garden and Inn/Home2 Suites Orlando Downtown is Hilton's newest dual-brand hotel. With a choice of two hotels, guests can select the perfect stay to suit their needs in the heart of Orlando. The hotels are surrounded by some of Downtown Orlando's top entertainment venues, including Amway Center, Dr. Philips Center for the Performing Arts, and Lake Eola Park. Kick back by the rooftop pool or grab your favorite coffee from the Starbucks Café. Here, guests discover comfort, productivity, and convenience in Downtown Orlando.

ORLANDO
BUSINESS JOURNAL

DRIVING
DOWNTOWN
ORLANDO
FORWARD

CONGRATULATIONS
2021 GOLDEN BRICK AWARD HONOREES



THE MASKED SINGER

Hosted by Natasha Bedingfield

JUNE 28

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MAY 27

SWEET HONEY IN THE ROCK
JUNE 2

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AUGUST 3

SEBASTIÁN YATRA
SEPTEMBER 30

INNOVATION + TECHNOLOGY

WINNER

**steinmetz
hall
design**





STEINMETZ HALL DESIGN

Category: Innovation + Technology

Project Team: Nathan Butler, HKS Architects | Matt Clear, HKS Architects | Philip Lantry, HKS Architects | Carlos Barrios, Baker Barrios | Barton Myers, Barton Myers Associates

The Dr. Phillips Performing Arts Center's newest venue, Steinmetz Hall, is a unique multiform theater that gives show-goers and concert-listeners the ultimate auditory experience. The second-largest of the arts center's three venues, Steinmetz Hall serves as the new home of Orlando's Ballet, Philharmonic Orchestra, and Opera. Steinmetz Hall represents the culmination of the vision to make Orlando home to a truly world-class center for civic and cultural life. The innovative nature of this 1,741-seat venue is inherent in its unique ability to transform and adapt to support multiple modes of performance, with or without amplification, making it a destination of choice for the world's most revered and relevant artists.



SYNPASE ORLANDO

Category: Innovation + Technology

Project Team: Lauren Prager, Synapse | Brian Kornfeld, Synapse | Tim Giuliani, Orlando Economic Partnership | Charlie Lewis, BlueWave Resource Partners

Synapse Orlando is the region's premier annual innovation celebration. Thousands of attendees participate in this innovation, tech, and talent showcase. Synapse Orlando highlights thought leaders, industry mavericks, and innovative companies. From the Space Coast to Central Florida, Lake Nona to Creative Village, high schools to universities, and enterprise corporations, the event attracts diverse audiences. Synapse takes place in the heart of Downtown Orlando, drawing attention to the vibrant community of creators, doers, thinkers, and innovators powering Orlando's growth. The event creates a space for the community to celebrate, discover, and engage with local innovation leaders.



X-FACTORY

Category: Innovation + Technology

Project Team: Melyssa Marshall, Creative City Project |

Cole NeSmith, Creative City Project | Paul Bryan, Memoir Agency |

Josh Page, Memoir Agency | Suneera Madhani, Stax | Krystal Little,

Stax | Michael Pigliavento, Stax

X-Factory, presented by Creative City Project and Stax, was an immersive photo experience that encouraged everyone to embrace their X-Factor. The photo environments were created inside a shipping container structure built on an empty lot in Downtown Orlando and open to the public for five weeks in September and October. Suneera Madhani, CEO of Stax, saw a need in the industry and created a better solution for merchants. X-Factory mirrored key elements from Madhani's experience, connecting Orlando residents with the brand and its values.



TINY GREEN HOME

Category: Innovation + Technology

Project Team: Philip Donovan, Little | Chris Castro, City of Orlando |

Bernadette Mural, OUC | Orlando Science Center

This project was the brainchild of OUC, Orlando Science Center, the City of Orlando, and Little Diversified Architectural Consulting. The Tiny Green Home is an innovative exhibit that engages residents to fight climate change, alleviate stress on their aquifers, and divert waste streams from the landfill while saving money. It provides a hands-on experience through interactive displays that educate visitors on energy and water conservation measures, sustainability rebates, vehicle electrification, renewables, composting, food gardens, and other efficiency methods. The Tiny Green Home was also strategically designed to promote no-cost and low-cost programs accessible to all, no matter their income levels.

NEW OFFICE DESIGN

WINNER

**orlando
magic
corporate
offices**





LITTLE ORLANDO

Category: New Office Design

Project Team: Jim Hair, Little | Bryan Boykin, DPR Construction | Steve Garrity, Highwoods Properties

The Little Orlando Office renovation, designed and mainly built during a worldwide pandemic, challenged almost every expectation the Little team had for their workplace. Their spatial framework is organized around specific areas of measurement related to Health, Energy, Water, and Social concepts, or H.E.W.S. This framework served as the drivers of design, aligning with their support for the benchmark certification standards of: WELL Building, LEED and the petals of the Living Building Challenge. Little's story is best told by experiencing the space and discovering the inextricable connections between ourselves and our environments.



INSIGHT GLOBAL

Category: New Office Design

Project Team: Rich Monroe, Interstruct | Madeleine Stone, Insight Global | Allison Jones, Insight Global

Interstruct built a 14,400 SF office for global staffing agency, Insight Global. The firm's new Orlando location is on the 12th floor of Truist Plaza at Church Street Station, a brand-new, contemporary mixed-use office tower at the corner of South Street and Garland Avenue in Downtown Orlando. Interstruct also completed the elevator lobby and corridor of this first-generation shell space. Insight Global is one of four tenant interior build-outs by Interstruct – for a total of 110,000+ SF – in Truist Plaza by Lincoln Property Company.



ORLANDO MAGIC CORPORATE OFFICES

Category: New Office Design

Project Team: Pat Gallagher, Orlando Magic | Avery Donaudy, American Interiors | Bryan Burless, DPR | Gloria Van Dusen, Campbell + Van Dusen

The Orlando Magic partnered with Orlando based Campbell + Van Dusen Architects and DPR Construction to redesign and renovate the 6th floor of CNL II Office building, relocating the Orlando Magic corporate office from Maitland to Downtown Orlando. This move created a more cohesive staff culture in downtown, and instilled a source of pride in those who work and visit there. The new office brings all facets of the Orlando Magic organization back Downtown Orlando for the first time in decades.

MAGIC TOGETHER

**2022-23
SEASON TICKETS**

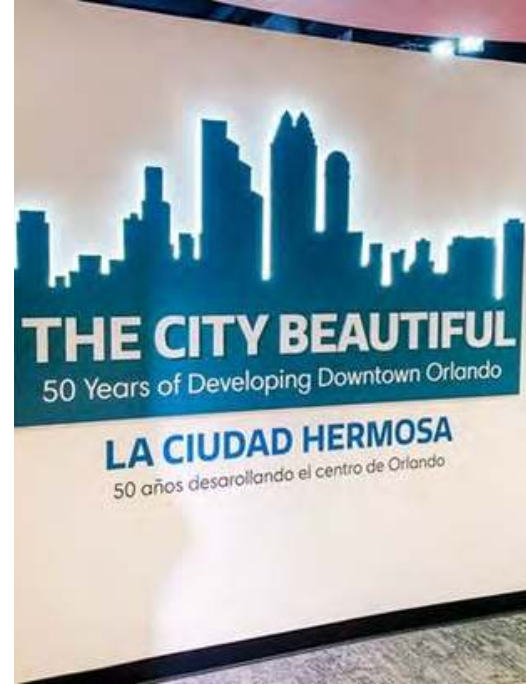
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PUBLIC WORKS

WINNER

**ddb special
event grants
program**





DDB SPECIAL EVENT GRANTS PROGRAM

Category: Public Works

Project Team: Thomas C. Chatmon Jr., City of Orlando, DDB/CRA | Kelly Allen, City of Orlando, DDB/CRA | Stacey Adams, City of Orlando | Victoria Ngyuen, City of Orlando

The effects of the pandemic continued to affect our local economy in 2021. During this difficult time, the DDB/CRA continued to adapt and adjust to providing services and programs, including the Special Event Grant Program which provides funding through grants to support events that promote the goals and objectives of CRA's Redevelopment Plan for the area, the DTOutlook. The DTOutlook provides various mechanisms for bringing people and redevelopment to the area and alleviating blight.

DDB 50TH ANNIVERSARY CELEBRATION

Category: Public Works

Project Team: Thomas C. Chatmon, Jr., City of Orlando, DDB/CRA David Barilla, City of Orlando, DDB/CRA | Kelly Allen, City of Orlando, DDB/CRA | Rose Garlick, City of Orlando, DDB/CRA Chelsey Parrish, City of Orlando, DDB/CRA | Nicole Sisson, City of Orlando, DDB/CRA | Barbara Hartley, Downtown Arts District | Pamela Schwartz, Orlando County Regional History Center

The Downtown Development Board (DDB) serves to strengthen the role of Downtown Orlando as the economic, governmental, and cultural center of Central Florida. In 2021, the DDB celebrated 50 years of creating exciting experiences and new developments that keep people coming back to discover downtown Orlando. Installed to commemorate the DDB's 50th Anniversary was the DTO sculpture - abbreviated for Downtown Orlando. In addition to the sculpture reveal, the DDB incorporated several events throughout the year-long celebration to highlight accomplishments and create community gathering experiences. The celebration included 50th Anniversary merchandise, an art exhibit at CityArts, a What's Up Downtown luncheon, and an exhibit at the History Center.





PARRAMORE DAY OF SERVICE

Category: Public Works

Project Team: Natasha Gaye, Parramore District | Kate Wilson, Wells Fargo | Pauline Eaton, Orlando Main Streets

Designated a National Register Historic District in 2009, the Parramore district is significantly known for its rich African history and heritage. Parramore District, working under City District, created the Parramore Pride Project to provide seed funding for projects that rebuild historic infrastructure in the Parramore Main Street business district. Funds helped improve the appearance of small businesses and projects that ranged from physical building improvements, streetscape beautification, landscaping improvements, holiday decorations, and murals.



TURN UP DOWNTOWN

Category: Public Works

Project Team: Downtown Development Board | Prismatic

The Turn Up Downtown campaign was launched in the summer of 2021 with a very important goal: turn up summertime leisure visitation in Downtown Orlando and amp up patronage of downtown businesses and experiences. After enduring a truly devastating time brought on by the pandemic, protests, and a lack of events that are historically the cornerstone of economics in downtown, it was critical to boost downtown's diverse businesses and experiences to attract locals and in-market visits to catalyze patronage of downtown's businesses. From helping families unlock fun for all ages, to expanding public perceptions of Downtown Orlando through innovative marketing, Turn Up Downtown was a vitally important initiative.

REDESIGN + RENOVATION

WINNER

hks architects





ORLANDO EXPERIENCE AT AMWAY CENTER

Category: Redesign + Renovation

Project Team: Allen Johnson, Orlando Venues | Charlie Leone, Jr., Orlando Venues | Kirk Wingerson, Orlando Venues | Joshua Adcock, Basemint Creative | Sonny Fornoles, Borrelli + Partners | Nick Jackowski, SA Casey Construction

Located on the West Terrace Level concourse inside Amway Center, the Orlando Experience is a completely redesigned space open to all guests that celebrate the people, the culture, the events, and the places that make Orlando unique. Because Amway Center averages more than 1.3 million visitors and 245 events each year, the Orlando Experience offers an exciting way for the Orlando community to tell its story to arena guests throughout the year. The complete redesign of the space features lots of technology and modern, functional furniture that beckons visitors to hang out and absorb the atmosphere.



HKS ARCHITECTS

Category: Redesign + Renovation

Project Team: Nathan Butler, HKS Architects, Inc. | Peggy Robinson, HKS Architects, Inc.

This project creates a renewed and sustainable workplace with a strong connection to the heart of Downtown Orlando. Located adjacent to Lake Eola Park, the studio features shared views of the lake and its iconic central fountain. Home to the HKS Architects, Inc. design team for more than 25 years, the recent renovation of this workplace serves as a means to reinvent and reimagine the company's presence within Orlando's vibrant downtown core. As the community continues to adapt to new ways of working collaboratively, utilizing in-person, remote, and hybrid formats, HKS foresees renewed emphasis on workplace design issues relative to sustainability, resiliency, access to transit, and community connectivity.



LOWNDES LAW OFFICE

Category: Redesign + Renovation

Project Team: Shanna Hanson, HuntonBrady Architects | Danny Gordon, HuntonBrady Architects | Bryan Boykin, DPR Construction

HuntonBrady Architects provided interior design services to Lowndes's highly prominent law firm in Downtown Orlando. Since 1996, Lowndes expanded by purchasing neighboring apartment buildings and connecting them into what is now a six-building complex. With views of Lake Eola, Lowndes has a front-row seat to everything happening in Orlando's Central Business District. This project creates an environment that aligns with so much of what our City Beautiful stands for, fostering a diverse and inclusive environment that enriches the workplace and enables Lowndes to serve their clients and community better.



ORLANDO HEALTH ARNOLD PALMER HOSPITAL FOR CHILDREN PEDIATRIC HEMATOLOGY-ONCOLOGY DEPARTMENT RENOVATION

Category: Redesign + Renovation

Project Team: Arnulfo Castillo, Orlando Health | Justin Boschetto, Project Management Advisors, Inc.

Orlando Health Arnold Palmer Hospital for Children completed a fourth-floor renovation of the Pediatric Hematology-Oncology Department. A capital project was initiated to replace 1970s HVAC systems and install positive-pressure rooms to allow for new pediatric programs like bone marrow transplants. Orlando Health turned to design firm RS&H for a complete refresh of 20 patient rooms to brighten the space with custom seascape murals, new lighting, and innovative flooring designs with pathways guiding children to activity centers. This department renovation will ensure that Orlando Health Arnold Palmer will continue to battle cancer and blood disorders with special care and deliver best-in-class service for years to come.

RESIDENTIAL DEVELOPMENT

WINNER

**the yard
at ivanhoe**





CAMDEN LAKE EOLA

Category: Residential Development

Project Team: Mike Neumann, Balfour Beatty | Jorge Ortiz, Balfour Beatty | Baker Barrios Architects | Camden Living

Built by Balfour Beatty, Camden Lake Eola is a contemporary mixed-use, 14-story high-rise development in the South Eola neighborhood and around the corner from Thornton Park in Downtown Orlando. This luxury apartment complex blends a combination of residential, live-work, commercial, and retail spaces, creating a true community. The project consists of 364 rental apartments, eight live-work units, 62,000 square feet of retail space, an amenity deck with a pool, and a parking garage. Camden Lake Eola brings innovative, luxury rental options to Downtown Orlando's growing community.



THE YARD AT IVANHOE

Category: Residential Development

Project Team: Wayne Dunkelberger, Baker Barrios Architects | Chance Gordy, Real Estate Inverlad Development, LLC | Stephanie Darden Bennett, Prismatic

Nestled in one of Orlando's most treasured historic and eclectic neighborhoods, and anchored by beautiful Lake Ivanhoe, The Yard at Ivanhoe is one of Central Florida's newest multi-family commercial developments. Additionally, the \$175 million, 591 residential unit project is a re-development of two city blocks near downtown Orlando and adds approximately 50,000 square feet of retail and restaurant space. The Yard at Ivanhoe has become a community and visitor magnet: turning neighbors into friends and common moments into unique front yard culture. Equally important is downtown's first food hall—the Hall: a food hall concept featuring delicious goods from diverse foodpreneurs.



MAA ROBINSON

Category: Residential Development

Project Team: Jennifer Eid, MAA Robinson | Kory LaVelle, MAA Robinson | Brad Hill, MAA Robinson | Matt Smith, MAA Robinson | Elizabeth Long, MAA Robinson | Indrid Agaj, MAA Robinson | Finfrock | Dwell

MAA Robinson is a mixed-use structure that offers residents a luxurious state-of-the-art space to work and live. The project features 369 luxury apartment units in 11 stories, a 725-stall parking structure, and 3898 square feet of restaurant space. The residences offer high-end amenities such as a private dog park, clubhouse, rooftop pool deck, fitness center, and walkable access to retailers. MAA Robinson is committed to the vision of sustainability and has established practices in each area of environmental stewardship, social responsibility, and corporate governance as part of that commitment.

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SPORTS + SPECIAL EVENTS

WINNER

immerse





EDC ORLANDO

Category: Sports + Special Events

Project Team: Allen Johnson, Orlando Venues | Craig Borkon, Orlando Venues | Matt Larsen, Orlando Venues | Charlie Leone Jr., Orlando Venues | Kirk Wingerson, Orlando Venues | Zach Alpern, Insomniac | Adi McAbian, Insomniac

After a one-year hiatus due to the pandemic, Electric Daisy Carnival (EDC), the globally renowned dance music festival, returned to Orlando's Tinker Field on November 12-14, 2021 for its biggest annual outing to date. With four main stages spanning Tinker Field and the fields surrounding Camping World Stadium, the three-day event welcomed more than 85,000 fans - aka "headliners" - each day and generated a local economic impact estimated at more than \$75 million. EDC Orlando is a multi-sensory experience unlike any other, and the massive electronic music festival is a celebration built upon unity, love, self-expression, and respect for one another.



FLORIDA BLUE FLORIDA CLASSIC

Category: Sports + Special Events

Project Team: Tony Jenkins, Florida Blue | Steve Hogan, Florida Citrus Sports | Dr. Larry Robinson, FAMU | Dr. Hiram Powell, Bethune-Cookman University

The Florida Classic is the annual college football rivalry game between Bethune-Cookman University and Florida A&M University. Since its inception in 1978, the game has now seen over 2 million spectators attend. It is now the nation's largest football game between two Historically Black College/University (HBCU) and takes place at Camping World Stadium. The Florida Classic boasts strong economic, cultural, and social significance, and serves as a fundraiser for education initiatives at both universities. The Florida Classic is a major event for people all over the state and nation to celebrate their culture, diversity, and love for the rival teams.



IMMERSE

Category: Sports + Special Events

Project Team: Melyssa Marshall, Creative City Project | Cole NeSmith, Creative City Project | Lloyd Williams, Memoir Agency | Crystal Edwards, Creative City Project | Paul Bryan, Memoir Agency | Mason Griffin, Memoir Agency | Josh Page, Memoir Agency | Adam Sliger, Memoir Agency | Holly Hodges, Memoir Agency | Bridget Keefe, Orlando Health | Casey Hall, Orlando Health

The annual IMMERSE fest happens in Downtown Orlando every third weekend in October and brings over 25 cultures together for a weekend full of live performances and art installations. In 2021, Creative City Project partnered with The Memoir Agency to bring back the IMMERSE festival after the event's cancelation in 2020 due to COVID-19. The festival occurred in the streets and plazas of downtown, closing streets and making the area accessible to Orlando's diverse community. The event has scaled up from 3,000 spectators in 2013 to over 70,000 in 2021.



ADVENTHEALTH GOLDEN GALA 40

Category: Sports + Special Events

Project Team: Jami Smith, AdventHealth Foundation Central Florida | Ayslinn Husebo, AdventHealth Foundation Central Florida | Keshia Woodie, Orlando Magic | Amanda Horning, Orlando Venues | Disney Event Group

In celebrating the four-decade legacy of AdventHealth's signature event, Golden Gala was moved to Downtown Orlando's Amway Center. The event recognized the Circle of Friends, a diverse group of Central Florida women who founded the event, honored and thanked our front-line caregivers who selflessly served our community during the pandemic, and raised critical dollars to create a Comprehensive Pediatric Mental and Behavioral Health program in Central Florida. Golden Gala provided an opportunity to give back and thank front-line caregivers by offering complimentary tickets to 1,000 team members to experience the "reimagined" event featuring country music superstar, Carrie Underwood. Golden Gala raised over \$1.7 million dollars to benefit vital programs at AdventHealth.

SUSTAINABILITY + RESILIENCY

WINNER

**pet alliance of
greater orlando:
paws in the park**





2030 SOLAR PLEDGE

Category: Sustainability + Resiliency

Project Team: Lisa Curran, OUC | Harmonie Wilson, OUC | Jenise Osani, OUC | City of Orlando

Seeking to inspire commercial customers to commit to using renewable energy, OUC launched the 2030 Solar Pledge in October 2021. This initiative requires participating OUC commercial customers to initially power their facilities with at least 10% solar energy and commit to using 100% solar by 2030. OUC introduced the pledge as part of an effort to reduce reliance on fossil fuel energy generation and reach net-zero CO2 emissions by 2050, with interim emissions-reduction goals of 50% by 2030 and 75% by 2040. OUC has committed to spending \$420 million on solar energy projects, a boom to the local economy in support of the pledge.



PET ALLIANCE OF GREATER ORLANDO: PAWS IN THE PARK

Category: Sustainability + Resiliency

Project Team: Steve Bardy, Pet Alliance of Greater Orlando | Cathy Rodgers, Pet Alliance of Greater Orlando | Amanda Henry, Pet Alliance of Greater Orlando | John Perrone, City of Orlando

In 2021, Pet Alliance suffered a devastating fire at their Orlando location, causing irreversible damage to their facility and forcing them to relocate. Since the organization has moved to Downtown Orlando, they have remained strong and driven towards their goal of supporting Orlando's furry friends. Since 1995, Pet Alliance has held its annual Paws in the Park fundraiser at Lake Eola. The event draws thousands of local pet lovers to Downtown Orlando for a day celebrating dogs, cats and the people who love them. As one of Pet Alliance's signature fundraising events, Paws in the Park has raised more than \$2-million to support animal welfare in Orlando. Paws in the Park returned to Lake Eola in 2021 as the first large Downtown Event since the start of the pandemic.

OUC + HOUSD PARTNERSHIP

Category: Sustainability + Resiliency

Project Team: Alandus Sims, OUC | Lisa Curran, OUC | Jenise Osani, OUC

In 2021, OUC provided financial help and guidance for upgrading the efficiency of 16 new “affordable” single-family homes located in the Parramore and Holden Heights neighborhoods. The homes include energy and water efficiency features, such as upgraded HVAC systems, heat pump water heaters, and smart irrigation controllers. OUC committed \$150,000 to the project, which is overseen by “houstd,” the brand name of the Central Florida Regional Housing Trust. This project creates a pathway to affordable homeownership in communities dominated by renters and neglected housing. OUC ensures that the homes are affordable to live in by equipping them with energy- and water-saving features.



OUC WATER COLOR PROJECT

Category: Sustainability + Resiliency

Project Team: Karlene Santiago, OUC | Jenise Osani, OUC | Linda Ferrone, OUC | CityArts | Orange County Public Schools

OUC continued its partnership in 2021 with Orange County Public Schools and CityArts in an education outreach program designed to encourage water conservation through art. Since 2006, the Water Color Project inspires Orange County public middle and high school students to paint rain barrels with themed illustrations depicting either water conservation, Florida, environmental/eco-friendly, or Orlando/Orange County. Inspired by the program’s message, the students influence their peers and parents to be conservation-minded while developing their skills in the arts. The Water Color Project seeks to impress on participating Orange County students the importance of conserving water and protecting the environment.



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